



Sponsorship Prospectus

British Association of Neuroscience Nurses

We invite your organisation to support the exciting educational initiatives and special events at the 53rd Annual Conference of the British Association of Neuroscience Nurses.

The BANN Annual Conference provides an opportunity for sponsors, exhibitors, and delegates to exchange ideas, update information and skills as well as promote awareness of recent advances in nursing neuroscience patients. This will offer excellent opportunities for your organisation to show its commitment to the specialty of Neuroscience Nursing. Delegates use the conference to focus on scientific research, professional development, and clinical practice while networking with colleagues from around the U.K.

As a sponsor at our events, you will have exposure to a local and national audience involved in the care of the neuroscience patient and the advancement of neuroscience nursing along with opportunities to raise your company's profile amongst a valuable target audience, both during and after this conference. You and your organization/company have an outstanding marketing opportunity to display your products/ services to a specific market of nurses/health care professionals who can be influential and introduce your product into their areas of practice and work environments.

Recognition including acknowledgment and clear demonstration of your organisation's involvement, commitment, and support will be given by us throughout the event.

- You will gain valuable insights, information and exposure to the latest developments associated with neuroscience nursing.
- You will be able to utilise your own marketing and work with the Conference Convenor to ensure your satisfaction on the above.
- You will receive feedback on your products as delegates will be happy to feedback informally their experience in using your product.
- A variety of sponsorship/exhibitor options are available. Additional sponsorship benefits are listed below each of the designated levels. Please choose from the following options. More than one option may be selected.
- Each option states the number of registrations for the conference that are included, any additional delegates must be paid for in full and will be charged at member's rates. Registration does not include accommodation this can be booked separately through the venue the Copthorne Hotel at <https://www.millenniumhotels.com/en/newcastle/cophorne-hotel-newcastle/?cid=gplaces-cophorne-hotel-newcastle>

Each exhibitor will receive the following as part of their sponsorship for Platinum, Gold, Silver and Bronze options:

- Recognition on conference documents (Electronic)
- Recognition in official conference programme (Electronic)
- Recognition and link on BANN website
- Acknowledgement of Sponsorship at the conference meeting

Exhibitors at Platinum, Gold, Silver and Bronze levels will be designated as so in all recognition. Please note that BANN intends to run "Green" conferences, providing material to all delegates in electronic format.

<p>Platinum Sponsor (One available) £3,800</p>	<p>Exhibition</p> <ul style="list-style-type: none"> • Recognition as Platinum Sponsor throughout the event (logo displayed on screen) and on all Conference materials • In all Conference marketing activities (national and international) in the lead up to and during the Conference • On Conference welcome signage and the official on-site sponsors' board • On the home and sponsors' page of the Conference website, including a hyperlink to your organisation's home page • One trade display (double table) in prime location in the exhibition/catering area for the full two days <p>Registration</p> <ul style="list-style-type: none"> • Two full registration including welcome reception & conference dinner (Friday) Please note this does not include accommodation. <p>Social Function</p> <ul style="list-style-type: none"> • Exclusive sponsorship of conference dinner <p>Advertising</p> <ul style="list-style-type: none"> • Recognition of Platinum Sponsorship throughout event (logo displayed on screen) • Sponsorship acknowledgment on the final programme and verbally during the conference • Acknowledged as a Platinum sponsor during the Opening and Closing Ceremonies • One full-page advertising space (colour) prominently positioned on the Conference website program (artwork to be supplied by sponsor) • Company brochure (maximum of four A4 pages) available for all delegates (sponsor to supply material)
<p>Gold Sponsor £2,700</p>	<p>Exhibition</p> <ul style="list-style-type: none"> • Recognition as Gold Sponsor throughout the event (logo displayed on screen) • One trade display in prime location in the exhibition/catering area for the full two days <p>Registration</p> <ul style="list-style-type: none"> • Two full registrations, including welcome reception & conference dinner (Friday) Please note this does not include accommodation. <p>Social Function</p> <ul style="list-style-type: none"> • Exclusive sponsorship of the Welcome Reception <p>Advertising</p> <ul style="list-style-type: none"> • Recognition of Gold Sponsorship throughout event (logo displayed on session holding slide/ screen) • Sponsorship acknowledgement in all conference documents and verbally during the conference
<p>Silver Sponsor £2,000</p>	<p>Exhibition</p> <ul style="list-style-type: none"> • One trade display <p>Registration</p> <ul style="list-style-type: none"> • One full registration, including welcome reception & conference dinner (Friday) Please note this does not include accommodation. <p>Social Function</p> <ul style="list-style-type: none"> • One additional ticket to the conference dinner <p>Advertising</p> <ul style="list-style-type: none"> • Recognition of Silver Sponsorship throughout the event (logo displayed on session holding slide/ screen) • logo displayed on screen) • Sponsorship acknowledgment in all conference documents and verbally during the conference
<p>Bronze Sponsor £1,500</p>	<p>Exhibition</p> <ul style="list-style-type: none"> • One trade display <p>Registration</p> <ul style="list-style-type: none"> • One full registration – does <u>not</u> include welcome reception, conference dinner or accommodation • Exhibition acknowledgment in the final programme <p>Advertising</p> <ul style="list-style-type: none"> • Recognition of Bronze Sponsorship throughout the event (logo displayed on session holding slide/ screen) • Sponsorship acknowledgment in the final programme and verbally during the conference

Trade Display (table display) £1,000	<ul style="list-style-type: none"> • 1 trade display • One full registration - does <u>not</u> include welcome reception, conference dinner or accommodation • Exhibition acknowledgment in the final programme
Session Sponsorship £700	<ul style="list-style-type: none"> • Exclusive naming rights to a scientific session • Sponsorship acknowledgment of the session in the final programme • Logo placement on session holding slide • One day registration for one person (on the day of your session)
Charities Free	<ul style="list-style-type: none"> • Limited places available • One full registration – does <u>not</u> include welcome reception & conference dinner or accommodation.

Annual Autumn Conference – Copthorne Hotel
The Close Quayside
Newcastle Upon Tyne
4th and 5th October 2024

Please send the completed sponsorship form available on the BANN website.

Contact information:

For information regarding details of the venue, more information on exhibiting or delivery of equipment/delegate inserts to the venue please contact the conference lead organiser:

Dr Julie Derbyshire
Or alternatively through BANN

Email: julie.derbyshire@northumbria.ac.uk
Email: bannconferences@gmail.com

Prompt payment to be received 21 days prior to the conference – failure to pay may result in no space available to display.

Thank you for being a part of the
British Association of Neuroscience Nurses
2024 Annual Educational Conference